

SPECTACULAR – 6' X 9'

Technical Specifications

Artwork : height (in) x width (in)

¼ Scale (¼" = 1')

Bleed	21.00" x 30.00"
Trim	20.69" x 29.69"
Visible Opening	18.00" x 27.00"
Safety	17.50" x 26.50"

Formatting and preparing artwork file

Images

All images should be minimum 300dpi and no larger than 400Mb at 100% artwork size.

Files

Build all files in CMYK for 4 colour process printing. Any Pantone or spot colours should be converted to CMYK equivalents. . Indicate PMS colours in file or on proofs for matching. Gradients of less than 5% will not reproduce at final printed size. For deeper blacks, please use the following percentages: 60%C; 60%M; 60%Y; 100%K. Please supply a low resolution pdf for our client file.

Layout Applications

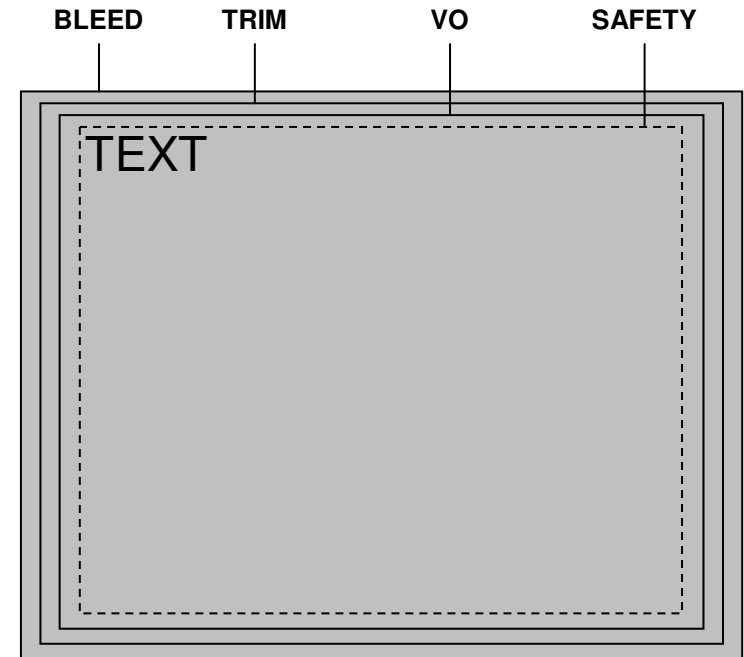
Mac: QuarkXpress – InDesign – Illustrator – Page Maker – Photoshop.
For Photoshop files save in separate layers (i.e. working files). Rasterize (render) text layers - otherwise include all fonts with file. For Illustrator files, convert fonts to paths.

Fonts and characters

Text must not go beyond the safety area. Use bold and contrasting lettering for visibility from a distance.



Montreal/Trudeau & Quebec/Lesage Airports – Backlit



IMPORTANT - Airport approval

Every visual must be approved by the Montreal Airport.
Please send us the final creative for approval.

SPECTACULAR – 6' X 9'

Technical Specifications

Printed Format : height (in) x width (in)

Bleed	7'	x	10'
Trim	6'10 ³ / ₄ "	x	9'10 ³ / ₄ "
Visible Opening	6'	x	9'
Safety	5'10"	x	8'10"

Printing & Material

Digital Printing

High resolution print on translucent vinyl with UV resistant inks.

Shipping

Each package shipped must be correctly identified: c/o Astral Media Outdoor, advertisers name, quantity of posters in each package, a copy of the visual contained in each package.

Roll vinyl and package in a cardboard tube.

Please contact the Astral Media Outdoor Production Department to confirm quantities, including overage and shipping instructions.

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Ask us for a quote to print your posters. Our Production Department offers print services at a very competitive rate.