

SPECTACULAR – 10' x 30'

Technical Specifications

Artwork: height (in) x width (in)

1/12 Scale (1" = 1')

Bleed	12.00" x 32.00"
Trim*	10.83" x 30.58"
Visible Opening	10.00" x 30.00"
Safety	9.50" x 29.50"

*Add 0.5" above and 0.33" below the visible opening for the trim size.

Formatting and preparing artwork file

Images

All images should be **minimum 300dpi** and no larger than 400mb at 100% artwork size.

Files

Build all files in CMYK for 4 colour process printing. Pantone or spot colours should be converted to CMYK equivalents. Indicate PMS colours in file or on proofs for matching. Gradients of less than 5% will not reproduce at final printed size. For deeper blacks, please use the following percentages: 60%C; 60%M; 60%Y; 100%K. Please supply a low resolution pdf for our client file.

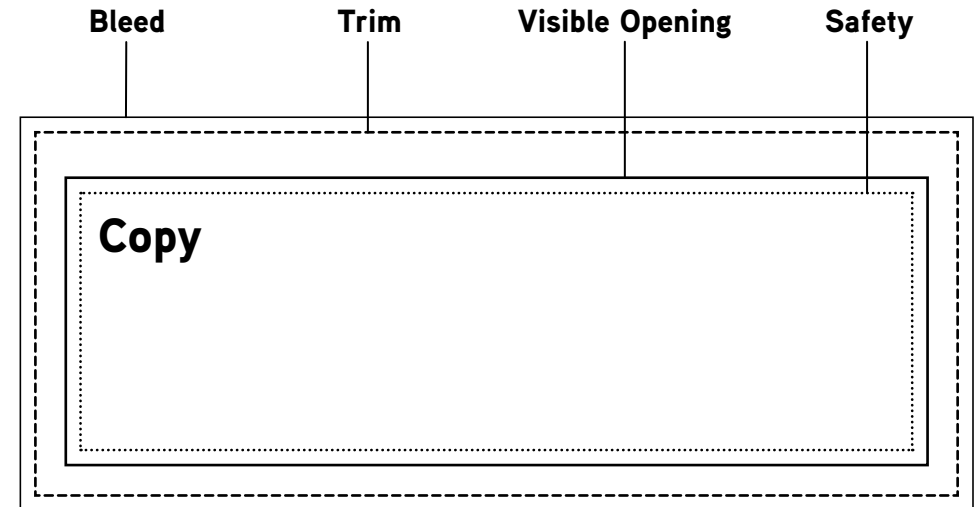
Layout applications

Mac: QuarkXpress – InDesign – Illustrator – Page Maker – Photoshop.
For Photoshop files: save in separate layers (working files).
Rasterize (render) text layers – otherwise include all fonts with file.
For Illustrator files, convert fonts to paths.

Fonts and characters

Copy must not go beyond the safety area. Use bold and contrasting type for visibility from a distance.

Montréal/Trudeau Airport – Backlit



IMPORTANT – Airport approval:

All creative must be approved by the Montréal Airport Authority. Quebec language laws must be adhered to. Please send us creative 4 weeks prior to posting date for approval.

SPECTACULAR – 10' x 30'

Technical Specifications

Printed Format: height (in) x width (in)

Bleed	12'	x	32'
Trim	10'10"	x	30'11"
Visible Opening	10'	x	30'
Safety	9'6"	x	29'6"

Montréal/Trudeau Airport – Backlit

Printing & Material

Required Material

Translucent vinyl printed in one piece UV resistant inks.

Finishing

3" pockets at the top and bottom and 2.5" pockets on the sides with a 1" weld or double stitching.

Shipping

Each package shipped must be correctly identified: c/o Astral Out-of-Home, advertiser's name, quantity of posters in each package, a copy of the visuals contained in each package.

Roll or fold the vinyl and package each vinyl separately using cardboard tubing or vinyl to wrap securely.

Please contact Astral Out-of-Home's Production Department. Astral offers print services at very competitive rates.



Production Department

Toronto: 416-924-6664

Montreal: 514-529-6664